

**Murdoch
Walrath
& Holmes**

Presents the Ninth Annual

School Finance for Businesses



Two Locations!

January 12-13, 2012: Hyatt Grand Champions Resort, Indian Wells, CA

January 13-16, 2012: Sheraton Maui Resort, Lahaina, Maui Hawaii

www.m-w-h.com

School Finance for Businesses

Now is the time to register for the Ninth Annual School Finance Conference for Businesses! This Conference is designed to provide private businesses with information on how schools will be funded for school operations and capital projects during the next 18 months. The Conference will give your business the best information to create your marketing and service delivery plans for your school district clients.

The worst recession in 70 years is behind us; the future is looking better. While school operations and facility funding continue to challenge schools, the bottom has been reached. The 2012-13 State Budget for schools is improving with better than expected 2010-11 and 2011-12 state revenues.

Governor Brown has not proposed a statewide school bond for 2012. While Murdoch, Walrath & Holmes is confident there will be such a bond, rumors are circulating in Sacramento that there will not be a school bond in 2012. The chair of the Senate Education Committee has raised doubts, as have others, regarding a school bond. If the state does not have a school bond, then school infrastructure needs will have to be addressed locally. The School Finance Conference for Businesses will include the following new topics:

- Which school districts have the greatest eligibility for modernization and new construction? Where are they and how much eligibility?
- Which school districts have the greatest remaining bond capacity?
- What is the waiver process, through the State Board of Education, to waive the bond capacity limits?
- What type of polling and local groundwork needs to be accomplished prior to placing a school facilities bond on the ballot?
- What type of opposition can be expected from other organizations and how can that opposition be overcome?

Obtaining information on these topics will assist businesses in talking to school districts about funding projects and programs; particularly, those school districts that have unused bond authorization. Developer Fees and new Mello-Roos agreements will not be significant facility revenue sources during the next 3-5 years. Until school districts can pass new bonds in 2012, school districts that have existing bond capacity and existing new construction and/or modernization eligibility will be the most likely districts that will be looking for services from businesses.

In addition to these new topics, the School Finance Conference will continue to provide presentations on:

- Governor Brown's policies and priorities for 2012;
- How the budget proposal will affect state and local infrastructure projects;
- Updates on school law and architecture;
- How the federal fiscal reform will affect school operational and capital funding;
- The municipal bond market and economic projections;
- K-14 Demographics; and
- Energy program business opportunities.

Register for the School Finance Conference Online at www.m-w-h.com

School Finance for Businesses

January 12-13, 2012 -- Indian Wells

Hyatt Grand Champions Resort in Indian Wells, California

Thursday, January 12:	3:00 p.m. to 6:00 p.m.	General Session and Reception
Friday, January 13:	9:00 a.m. to 3:00 p.m.	Conference (breakfast and lunch included)

Hotel Information

MWH has negotiated a special room rate of \$155 for single- and double-occupancy. This price does not include tax, portorage, or incidental charges. A deposit will be required (one night room/tax).

Contact the Hyatt's Reservation Department by calling 800-233-1234 and identify yourself as a Murdoch, Walrath & Holmes' School Finance Conference participant. The Hyatt has a 72-hour cancellation policy. Please make your hotel reservations by December 13, 2011. Please visit: <http://grandchampions.hyatt.com> for more information on the Resort.

January 13-16, 2012 -- Maui

Sheraton Maui Resort, Lahaina, Maui Hawaii

Friday, January 13:	3:00 p.m. to 5:30 p.m.	General Session
	5:30 p.m. to 6:30 p.m.	Reception
Saturday, January 14:	8:00 a.m. to 11:30 a.m.	General Session (breakfast included)
	12:00 p.m. to 5:30 p.m.	Networking
Sunday, January 15:	Break	
Monday, January 16:	8:00 a.m. to 11:30 a.m.	General Session (breakfast included)
	12:00 p.m. to 5:30 p.m.	Networking

Hotel Information

MWH has negotiated a special room rate of \$239 for Run of House; \$259 for Run of Ocean, however, the Run of Ocean is based on availability. Make your reservations soon by calling 1.866.500.8313! This price does not include tax, portorage, or incidental charges. The Sheraton has a seven (7) day cancellation policy. Please make your hotel reservations by 5:00 p.m. Hawaii time (HST) on December 13, 2011. Please visit: <http://www.sheraton-maui.com/> for more information on the Resort.

We cannot stress enough the importance of making your hotel reservations at either site very soon to ensure availability and rate.

School Finance Conference

Registration Form

Name: _____
Entity: _____
Email Address: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: _____ Fax: _____

I would like to attend the Conference at the Hyatt Grand Champions Resort in **Indian Wells, California** on **January 12-13, 2012**

Registration Fee:

<input type="checkbox"/> First Registrant	\$595
<input type="checkbox"/> Second and Subsequent Registrants	\$550

I would like to attend the Conference at the Sheraton Maui Resort in Maui on January 13-16, 2012

Registration Fee:

<input type="checkbox"/> First Registrant	\$950
<input type="checkbox"/> Second and Subsequent Registrants	\$875

Cancellation Policy:

Notice of cancellation must be received *in writing* and faxed to Aileen Dalen at (916) 441-3893 or emailed to adalen@m-w-h.com

January 12-13, 2012 - Indian Wells, CA

- Before December 15, 2011Full refund
- December 15, 2010 - January 5, 2012\$200 refund
- After January 5, 2012.....No refund

January 13-16, 2012 - Maui

- Before December 15, 2011Full refund
- December 15, 2010 - January 5, 2012\$550 refund
- After January 5, 2012.....No refund

Please pay by check, note your check number here: _____

Make your check payable to MWH 2012 School Finance Conference and fax it to 916.441.3893 or send it to:
1130 K Street, Suite 210, Sacramento, CA 94814

OR register online at www.m-w-h.com and we will invoice you.

Questions?

Contact Aileen Dalen at adalen@m-w-h.com or 916.441.3300